

Antonia VERINE

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SUMMARY

After an international master's degree in communication sciences, I've been working in the film industry in Paris for more than 10 years where I was able to acquire knowledge in project management, coordination, promotion and communication. Then, I made a degree in digital media management to adjust my skills to the market development and new technologies. My journey in different international cities brought me a good ability to adapt and the mastery of various languages.

SKILLS —

- ▶ Partnerships Media | Non-media
- ▶ Brand Content
- ▶ Strategic Watch
- ▶ Events
- ▶ Inbound Marketing
- ▶ SEO | SEA | Social Media
- ▶ Web Design UI | UX, html
- ▶ Project Management
- ▶ Communication Plan
- ▶ Web mastering
- ▶ Content Writing
- ▶ Agile methodology

CERTIFICATIONS —

- ▶ NLP Licence
- ▶ Non-Violent Communication
- ▶ Google Digital Active
- ▶ Google AdWords
- ▶ Opquast Web Quality
- ▶ Marketing of Cinema
- ▶ Cultural Marketing
- ▶ Cambridge Certificate

TOOLS —

- ▶ WordPress | Wix
- ▶ Microsoft Office
- ▶ MailChimp
- ▶ Slack | Skype
- ▶ Adobe Suite
- ▶ Trello | Jira
- ▶ Sum up | Stripe

LANGUAGES —

- ▶ French native
- ▶ English C1
- ▶ Spanish C1
- ▶ Greek B1

VOLUNTEER —

- ▶ Zaatar NGO for refugees in Athens
- ▶ Athènes Accueil

EXPÉRIENCE

SEO CONTENT WRITER • AVISION • ATHENS • 2021 – Present

Writing of numerous SEO articles to optimize the natural referencing of websites as well as bring relevant information to its visitors. Theme: Ecology, CSR, HR

COMMUNICATION CONSULTANT • AVISION • ATHENS • 2018 - Present

Communication & Promotion of different Client projects.

> www.avisioncommunication.com

COMMUNICATION OFFICER • SD DISTRIBUTION • PARIS • 2011 - 2018

Promotion of films > Design and implementation of communication actions with different target audiences by intervening in different areas: print, editorial, advertising, events, public relations, press, digital, institutional.

DIGITAL COMMUNICATION • FESTIVAL CEFF • PARIS • 2013 - 2014

Organization of the digital communication of the Festival with its internal and external partners. Digital communication plan & Web strategy consistent with the overall communication strategy. Website redesign, CMS Content Administration / Web Writing – Web mastering, monitoring.

PROJECT OFFICER • SOPHIE DULAC PRODUCTION • PARIS • 2009 - 2011

Film Production Cinema > Feature film development, project presentation, film festivals, financing files, production coordination, Shooting coordination.

PROJECT OFFICER ASSISTANT • BIG PRODUCTION • PARIS • 2007 - 2009

Film Production Commercial Movies / Advertisement

Project management, production coordination, Administrative

EDUCATION

DEGREE PROJECT MANAGER DIGITAL MEDIA (Major)

IESA • MONTPELLIER • 2017-2018

Project Management | Web marketing | Web design

MASTER 2 POSTGRADUATE NTIC COMMUNICATION SCIENCES (Mention)

University Paul Valéry • MONTPELLIER • 2004-2006

Erasmus: M1 Sussex Univ. Brighton • M2 Univ. Francisco Vitoria |Madrid

LICENCE UNDERGRADUATE INFORMATION & COMMUNICATION (Mention)

University Paul Valéry • Human Sciences • MONTPELLIER • 2003-2004

DEUG CULTURAL MEDIATION & COMMUNICATION

University Paul Valéry • Human Sciences • MONTPELLIER • 2001-2003

BACCALAUREAT ECONOMIC & SOCIAL SCIENCES

Lycée Georges Clemenceau • MONTPELLIER • 1999-2000